

## PRESS RELEASE

Happy Endings Productions Ltd  
Fairweather House  
Parkhurst Road  
London N7 0NS  
United Kingdom

**FOR IMMEDIATE RELEASE**  
London, 15/07/2007

### **Holloway Resident to compete in prestigious Nordic film festival**

Swedish filmmaker Eva-Marie Elg, who is based in London, will be showing her short film 'Recognize Myself' at the Nordisk Panorama Film Festival in Oulu, Finland. Producer of the short film is Hannele Niva from Finland. Nordisk Panorama is the largest annual short and documentary film festival in the Nordic Countries, and 'Recognize Myself' will form part of the new competition programme 'New Nordic Voices', which introduces promising Nordic filmmakers. The festival runs from 21<sup>st</sup> to 26<sup>th</sup> September.

The annual festival, also known as the '5 Cities Film Festival', rotates between five cities, one in each of the five Nordic countries, every year: Malmö in Sweden, Bergen in Norway, Århus in Denmark, Reykjavik in Iceland and this year (the 18<sup>th</sup> edition), Oulu in Finland. This year, a record 565 films were entered for selection, and 'Recognize Myself' was among the 15 chosen for the 'New Nordic Voices' programme, competing for an award of €3000 (2000 GBP). A further 62 films make up the full festival programme.

*"I'm excited, as it's a very important festival for me", said writer-director Eva-Marie Elg, 24, "I'm proud to participate in a Nordic festival, especially such a high-profile one. I've shown the film quite a bit around Europe this year, but this feels closer to home, and it's my biggest festival yet."*

In May, 'Recognize Myself' won bronze at the Jugend Medien Festival in Berlin, and previously was in competition for 'Best foreign film' at the KAN Independent Film Festival (Festiwal Kina Amatorskiego i Niezaleznego) in Wroclaw, Poland. In August, the film was screened at the Budapest International Short Film Festival (BuSho) and as well as being in competition for 'Best International Short' at the Atlanta Underground Film Festival.

In addition, the film will screen as part of the competition category at Italy's Reggio Film Festival in late September and form part of the International Film Festival of Lifestyle in Tisza Mozi, Hungary as well as competing in Eberswalde, Germany, both in mid-October.

**Links:**

- <http://www.happyendingsproductions.co.uk> – Happy Endings Productions, the production company owned and managed by Eva-Marie.
- <http://www.nordiskpanorama07.com> – Nordisk Panorama Film Festival.
- <http://www.filmkontakt.com> – Filmkontakt Nord, organisers of Nordisk Panorama.
- <http://www.berliner-medienfestival.de> – Jugend Medien Festival, Berlin.
- <http://www.kan.art.pl> – KAN festival, Wroclaw, Poland.
- <http://www.auff.org> – Atlanta Underground Film Festival
- <http://www.busho.hu> – Budapest International Short Film Festival
- <http://www.reggiofilmfestival.com> – Reggio Film Festival
- <http://www.tiszamozi.hu> – Tisza Mozi's International Film Festival of Lifestyle
- <http://www.filmfest-eberswalde.de> - Eberswalde Film Festival

**Enclosed:**    Biography of Eva-Marie Elg  
                   Photo of Eva-Marie Elg  
                   Synopsis of film 'Recognize Myself'  
                   Still from film 'Recognize Myself'

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